VISION 2020
BRIEF FOR PARTNER INITIATIVES

THIS BRIEF WILL COVER:

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VISION 2020 INTRODUCTION

Arghon's Vision 2020 promotes computer programming education for an evolving society. Arghon's Vision 2020 Initiative teaches more than the skills of computer programming; it prepares learners to manage the future of Artificial Intelligence technology.

Our Partner Initiatives have a proven track record of bringing technological innovation to their communities. Partner Initiatives take seriously the Vision 2020 mission to introduce 10 thousand people to computer programming each year starting in the year 2020.

To accomplish this, the Arghon company has made its Integrated Developer Environment (IDE) Programming Platform available to the Vision 2020 initiative, free of charge. This IDE Programming Platform is free for individuals participating in the Vision 2020 Initiative and eliminates one of the major barriers for those who want to start learning computer programming.

ESTABLISHING YOUR INDEPENDENT OR ORGANIZATION VISION 2020 INITIATIVE

For parties looking to create a Program or Event as an Independent Initiative or Organization, the following definitions will explain how Arghon defines either type of Vision 2020 Initiative.

ORGANIZATION INITIATIVES:

Initiatives falling under this category are representing an existing, business, school, non-profit, or governmental organization. These Initiatives will be filling out their team roles using members of their organization's existing staff. Organizations may receive funding from company profits, donation and raised funds, or via government funding. These organizations will likely use Arghon's Vision 2020 IDE Programming Platform as part of a larger initiative that may include 1.) educating the public on computer programming for profit, 2.) teaching students as part of a school year academic program, 3.) providing programming lessons and exposure to under-resourced communities, 4.) or the platform may be used for retraining of government employees, among other potential services.

INDEPENDENT INITIATIVES:

The majority of Initiatives will fall under this category. An Independent Initiative is looking to create a new program/event and has already secured funding to bring Artificial Intelligence programming to their local area or to the public via online courses. These Initiatives will be responsible for assembling the team that will set up and run their Vision 2020 Program/Event. Independent Initiatives are not representing another business, school, non-profit, or other organization.

NOT IN EITHER CATEGORY?

For parties interested in Arghon's Vision 2020 Programming Platform who do not fall under either category, Arghon Vision 2020 can be accessed individually by first visiting the main Arghon webpage and signing up for an Arghon User account here. Then, interested parties can sign up for their Vision 2020 Developer account here. Upon creating a Vision 2020 Developer account, the individual user can access the Developer Environment directly and begin learning to code, following along with the platforms included instructional videos.

WHY BRING ARTIFICIAL INTELLIGENCE CODING TO JAMAICA?

As a technology company, Arghon sees a tremendous opportunity to help train Jamaican programmers to fill some of the many unfilled high paying technology jobs.

1. Each year, 65,000 H-1B visas are issued by the United States Immigration and Naturalization Services (INS). The vast majority of these H-1B visas are issued to companies that are having a difficult time filling vacant positions for computer programmers, data analysts, etc.

2. In the United States, over 900,000 programming and other technology related jobs go unfilled. Evidently, 65,000 H-1B visas are not enough to fulfill the current demand. With Vision 2020, Jamaica can supply this demand, given the nation is nearshore to the United States.

3. Currently, Jamaica is the premiere Caribbean destination for business process outsourcing (BPO) with 65 companies employing around 36,000 people*. However, other countries in the region are emerging as fierce competition in this sector. To meet the increased demands of new and existing companies, Jamaica's workforce must diversify its technological skillset.
   *(Numbers via BPIAJ)

4. The average salary for business process outsourcing (BPO) in Jamaica is JA$66K+. By adding computer programing with Arghon's Vision 2020, the Jamaican people can earn a salary up to 20% higher.

LEARNING TO PROGRAM CAN BE EXPENSIVE

Learning to write computer programs on their own is expensive and confusing for beginner programmers.

1. The software to learn computer programming costs hundreds of dollars, even with student discounts.

2. Computer programming software usually requires very capable computers, which requires most would-be programmers to buy new computers.

3. Deciding which programming language to learn without assistance requires extensive research.

Vision 2020 has simplified the process of getting started and eliminated the cost of the programming software.

STARTING YOUR VISION 2020 INITIATIVE

Bring Arghon's Vision 2020 to Jamaica today by contacting:

Paula Mercado

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For further questions related to establishing your initiative, feel free to reach out to Arghon via phone at 1(914) 665-2086 during regular business hours.